LIBRE PLANET 2020
FREE THE FUTURE

The annual conference on technology and social justice from the Free Software Foundation.

LibrePlanet will be held in the Back Bay Events Center in Boston, MA. We anticipate 400 attendees and exciting talks covering a range of interesting subjects for the free software movement. We invite you to join us and support this event!

If you have any further questions please do not hesitate to contact us at *resources@fsf.org*

Featuring a keynote speech by Internet Archive founder and Internet Hall of Famer: Brewster Kahle

Sponsorship Brochure

March 14-15, 2020 | Boston, MA

libreplanet.org/2020

BECOME A SPONSOR

Your support will help sustain, energize, and inspire the free software community. Sponsoring provides you the unique opportunity to engage hundreds of legal and policy experts, developers, students, activists, free software and technology enthusiasts, and potential employees with your brand, message, and organization.

LibrePlanet offers the opportunity for your business to:

• Invest in the free software community and introduce your organization to our audience.
• Engage one-on-one with an influential audience of decision-makers and technology professionals.
• Build your reputation and gain visibility with top industry talent in software development, licensing, and free software applications.
• Make connections with other companies that are making an impact.
• Establish your organization as a leader in the free software community.

SPONSORSHIP SUPPORTS

• Diversity-focused travel & lodging scholarships for speakers and attendees.
• Free admission for all student attendees.
• Breakfast, lunch, and refreshments.
• Social and networking events.
• Streaming and recording using all free software.
• Other event and venue logistics.

All materials must be submitted by March 4, 2020 in order to be included in the print program.

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ABOUT LIBREPLANET

LibrePlanet is the FSF's annual conference for free software enthusiasts and anyone who cares about the intersection between technology and social justice. LibrePlanet brings together a diverse community of software developers, law and policy experts, activists, students, and computer users.

As the preeminent free software conference of its kind, LibrePlanet is a highly visible event with hundreds of attendees and thousands watching online. Keynote speakers have included NSA whistleblower Edward Snowden, former executive director of the Wikimedia Foundation Sue Gardner, author and activist Cory Doctorow, and Software Freedom Conservancy, and Perl Foundation board member Allison Randal.

ATTENDANCE	SESSIONS	WEB	MEDIA
400+	**46**	**220K+**	**200K+**
Attendees are expected from all over the US and 15+ countries.	Sessions and workshops will be held over 2 days.	Unique Web site visits to libreplanet.org/2020.	unique annual visits media.libreplanet.org hosting of videos and photos.

The 2020 edition of LibrePlanet will feature keynote speakers, including Archive.org founder and Internet Hall of Famer Brewster Kahle, a keynote panel with young, influential free software enthusiasts, and an FSF keynote and award presentation.

LibrePlanet is made possible thanks to generous sponsors and exhibitors who want to be at the nexus of technological innovation, user freedom, education, community, and a free society. Event sponsors and exhibitors tangibly demonstrate commitment to the free software community while engaging not only the attendees and organizations at the conference, but also the Free Software Foundation's 4,800+ dues-paying members, 225,000+ email subscribers, and nearly 22 million unique Web visitors annually.

2019 LibrePlanet: At a glance

• Nearly 375 people attended, coming from 31 US states and 15+ countries
• Diversity is a conference priority: LibrePlanet 2019 featured 51 speakers, 45% of whom
  were women and/or people of color, and 66 students
• Partial list of organizations represented:
  Debian, The Document Foundation, Electronic Frontier Foundation, GNOME Foundation, IBM,
  Mozilla, New England Conservatory, Open Invention Network, Open Source Initiative, Red Hat,
  Software Heritage, The Tor Project, US Department of Defense, Wikimedia, Yale Privacy Lab

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SPONSORSHIP PACKAGES

SUPPORTER ($2,500)

• Table in lively, centrally located exhibit hall

• Acknowledgment on social media

• Logo displayed on conference Web site and in program book (quarter page)

• Logo displayed at conference on both days

• Inclusion in sponsorship announcement press release

• Admission to all events, conference T-shirts, and "sponsor" badges
   for your organization

• Lunch packages for both days

BENEFACTOR ($5,000)

ALL GENERAL SPONSOR BENEFITS, AND MORE:

• More prominent logo display in program guide (half-page)

• Prime location in exhibit hall

• An interview about your reasons for supporting free software and
   LibrePlanet in the Supporter newsletter (225K subscribers)

• Logo displayed at conference registration

• On stage acknowledgement at closing (day 2)

ADVOCATE ($7,500)

ALL SUPPORTING SPONSOR BENEFITS, AND MORE:

• More prominent logo display in program guide (full page)

• Acknowledgment as offical partner on Friday Open house

• Logo displayed at prime location at official LibrePlanet events

• Logo inclusion on event related banners

AMBASSADOR ($15,000)

ALL OFFICIAL SPONSOR BENEFITS, AND MORE:

• On stage acknowledgement at opening sessions on both days

• More prominent display in program book (color back cover)

• Logo inclusion on presentation and video recordings Web site

• Inclusion of a social event you organize in the program

• Dedicated press release about your organization's support of
   LibrePlanet and free software

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EXHIBITORS

($1,000/$300 nonprofits & individual projects)

Early bird until February 21 $800/$250

- Table in lively, centrally located exhibit hall
- Inclusion in exhibitor announcement press release
- Acknowledgment on social media and conference Web site
- 2 conference T-shirts and registrations to all events
- Organization listing in print program
- Lunch packages for both days

We have a range of custom sponsorship opportunities at LibrePlanet besides these standard options and we are happy to create a package that fits your organization.

If you're interested in supporting
LibrePlanet 2020: Free the Future
Contact: Zoë Kooyman at *resources@fsf.org*

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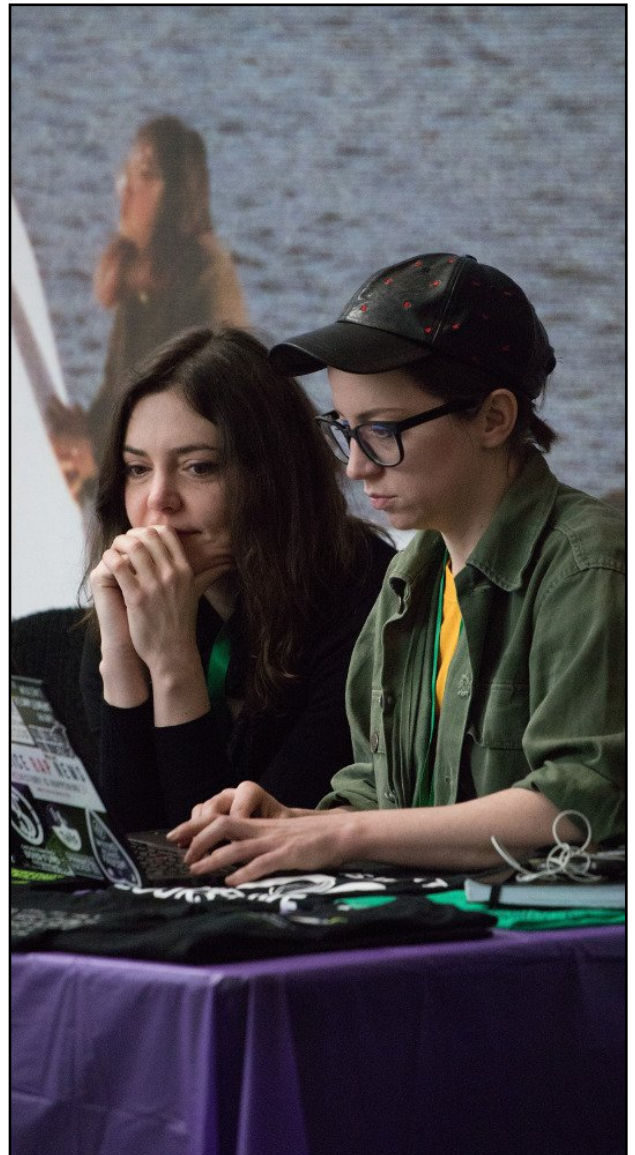
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About the Free Software Foundation (www.fsf.org)

The Free Software Foundation is a nonprofit with a worldwide mission to promote computer user freedom, defending the rights of all software users. Free software is software that gives users the freedom to share, study, and modify it. The software is free because the user is free to do with the software as they like. As a recognized authority on digital freedom, the Foundation's work spans from technology and educational resources to software licensing, hardware certification, and policy/advocacy efforts, touching the lives of millions of computer and software users across the globe every day.

The Foundation is home to the GNU Project, which resulted in the world's first free software operating system, GNU/Linux. The organization is further entrusted with thousands of software copyright assignments from individual developers and corporations, defending those licenses through monitoring and legal compliance. The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 15,000 free software packages.

The FSF has been a registered 501(c)(3) in the United States since 1985, currently with thousands of individual supporters around the world, each contributing on average $200 a year. With over 80% of the organization's budget spent on programs, the FSF has the highest possible rating on independent nonprofit evaluator Charity Navigator — four stars.

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