

LibrePlanet 2019 Trailblazing Free Software

Free Software Conference Sponsor & Exhibitor Prospectus

Presented by the Free Software Foundation



www.libreplanet.org/2019

LibrePlanet 2019: Trailblazing Free Software

March 23 and 24, 2019
Location TBA - Boston Area, Massachusetts

LibrePlanet is the FSF's annual conference for free software enthusiasts and anyone who cares about the intersection of technology and social justice. For the past ten years, LibrePlanet has brought together a diverse community of software developers, law and policy experts, activists, students and computer users to learn skills, celebrate free software accomplishments, and face challenges to software freedom.

LibrePlanet 2019's keynote speakers are Bdale Garbee, Micky Metts, Tarek Loubani, and Richard Stallman. Last year's keynotes included Deb Nicholson (Open Invention Network, co-founder of the Seattle GNU/Linux Conference) and Benjamin Mako Hill (University of Washington).



As the preeminent free software conference of its kind, LibrePlanet is a highly visible event with hundreds of attendees and thousands watching online. Past keynote speakers have included NSA whistleblower Edward Snowden, former executive director of the Wikimedia Foundation Sue Gardner, author and activist Cory Doctorow, and OpenStack Foundation board member Allison Randal.

Last Year's LibrePlanet: At A Glance

- Nearly 350 people attended, coming from 27 US states and 14 countries
- Diversity is a conference priority: LibrePlanet 2018 featured 54 speakers, half of whom were women or people of color, and 64 students
- Over 53,000 unique visitors to libreplanet.org in March 2018
- Partial list of organizations represented: Debian Project, The Document Foundation, Electronic Frontier Foundation, GNOME Foundation, IBM, Mozilla, New England Conservatory, Open Invention Network, Open Source Initiative, Red Hat, Software Heritage, The Tor Project, US Department of Defense, Wikimedia, Yale Privacy Lab

Sponsoring LibrePlanet and Supporting Free Software

LibrePlanet is made possible thanks to generous sponsors and exhibitors who want to be at the nexus of technological innovation, user freedom, education, community, and a free society. Event sponsors and exhibitors tangibly demonstrate commitment to the free software community while engaging not only the attendees and organizations at the conference, but also the Free Software Foundation's 4,600+ dues-paying members, 191,000+ email subscribers, and nearly 12 million unique Web visitors annually.

Sponsorship supports:

- free admission for all student attendees
- travel and lodging scholarships for speakers and attendees, with diversity a priority consideration
- breakfast, lunch, and refreshments
- social and networking events
- streaming and recording using all free software
- other event and venue logistics



Why Sponsor?

Your support will help sustain, energize, and inspire the free software community. Sponsoring provides you the unique opportunity to engage hundreds of legal and policy experts, developers, students, activists, free software and technology enthusiasts, and potential employees with your brand, message, and organization.

Sponsorship opportunities are on the following pages. Contact John Hsieh at campaigns@fsf.org if you are interested or have any questions.

All sponsorship materials must be submitted by March 3, 2019 in order to be included in the program book.



Sponsorship Opportunities

All sponsors receive:

- Inclusion in sponsorship announcement press release
- Acknowledgment on social media before, during, and after the conference
- Logo displayed on conference Web site and in program book
- Table in lively, centrally located exhibit hall
- Green room access (reserved for speakers, volunteers, and staff), including lunch on both days
- Conference t-shirts and admittance to all events, including "Sponsor" badges for attendees from your organization



Supporter (\$2,500)

- On-stage acknowledgment at closing (day two)
- Logo displayed at conference on both days
- Quarter-page in program book



Partner (\$5,000)

- On-stage acknowledgment at opening (day one) and closing (day two)
- Logo displayed at conference registration on both days
- Half-page in program book
- Sponsor profile in the *Supporter* newsletter
- Prime location in exhibit hall

Leader (\$25,000)

- On-stage acknowledgment at all openings and closings
- Logo displayed on conference badge
- Logo displayed at conference registration and refreshments area on both days
- Logo displayed at Friday open house and Saturday social reception
- Opportunity to welcome attendees and speak about your commitment to free software at Friday open house or Saturday social reception
- Logo displayed on conference streaming and session recordings Web site
- Full-page back cover of program book
- Sponsor profile on fsf.org
- Prime location in exhibit hall

Custom sponsorship and in-kind donations are also welcome. Email John Hsieh at campaigns@fsf.org if you are interested in supporting LibrePlanet 2019!

Underwriting & Exhibit Hall Opportunities

Event Underwriter (\$10,000)

(Only 2 opportunities available)

- Acknowledgment as underwriter of Friday night open house or Saturday night social reception; opportunity to welcome attendees and speak about your commitment to free software
- Inclusion in sponsorship announcement press release; acknowledgment on social media and conference Web site
- Logo displayed in prime location at event
- Full-page in program book
- Conference t-shirts and admittance to all events, including "Event Underwriter" badges for attendees from your organization



Email John Hsieh at campaigns@fsf.org if you are interested in underwriting or exhibiting at LibrePlanet 2019



Exhibitor (\$800 / \$250 for nonprofit or individual project)

- Table in lively, centrally located exhibit hall
- Inclusion in sponsorship announcement press release
- Acknowledgment on social media and conference Web site
- 2 conference t-shirts and admittance to all events

SUMANA HARIHARESWARA'S LIBREPLANET

TALK IS ESSENTIAL READING

- JENNIE ROSE HALPERIN

About the Free Software Foundation (www.fsf.org)

The Free Software Foundation is a nonprofit with a worldwide mission to promote computer user freedom, defending the rights of all software users. Free software is software that gives users the freedom to share, study, and modify it. The software is free because the user is free to do with the software as they like. As a recognized authority on digital freedom, the Foundation's work spans from technology and educational resources to software licensing, hardware certification, and policy/advocacy efforts, touching the lives of millions of computer and software users across the globe every day.

The Foundation is home to the GNU Project, which resulted in the world's first free software operating system, GNU/Linux. The organization is further entrusted with thousands of software copyright assignments from individual developers and corporations, defending those licenses through monitoring and legal compliance. The Foundation also publishes the GNU General Public License (GPL), the world's most popular free software license, and maintains free public resources, including an online educational tutorial on email encryption and the Free Software Directory, a collectively maintained repository similar to Wikipedia of over 15,000 free software packages.

The FSF has been a registered 501(c)(3) in the United States since 1985, currently with thousands of individual supporters around the world, each contributing on average \$200 a year. With over 80% of the organization's budget spent on programs, the FSF has the highest possible rating on independent nonprofit evaluator Charity Navigator -- four stars.

**ONE OF THE MOST
INSPIRING WEEKENDS
IN A LONG TIME
- AVNI KHATRI**



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See <https://media.libreplanet.org> for more details*