

# Welcome to CiviCRM



## The Free CRM for Nonprofits

Coleman Watts, Product Manager

# CiviCRM Empowers You to:



## Constituent Relations Management

- Send Mailings
- Receive Donations
- Mobilize Volunteers
- Distribute Grants
- Track Activities
- Organize Events
- Connect on Social Media
- Offer Memberships
- Analyze Constituent Data
- View Reports
- Hire Staff
- Run Campaigns
- Circulate Petitions
- Distribute Grants
- Manage Cases
- Solicit Feedback
- Customize & Extend...

# Who Uses CiviCRM?



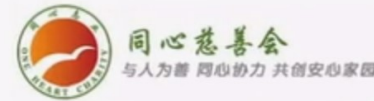
- Charities
- Schools
- NGOs
- Universities
- Churches
- Political Campaigns
- Professional Associations
- The Free Software Foundation
- Medical Centers
- Societies
- Clubs
- Unions
- Foundations
- Guilds



# Who Uses CiviCRM?



CITY BIBLE FORUM  
*Ask the bigger questions*



UNIVERSITY OF MINNESOTA



INSTITUTO LOLOIR  
FUNDACIÓN



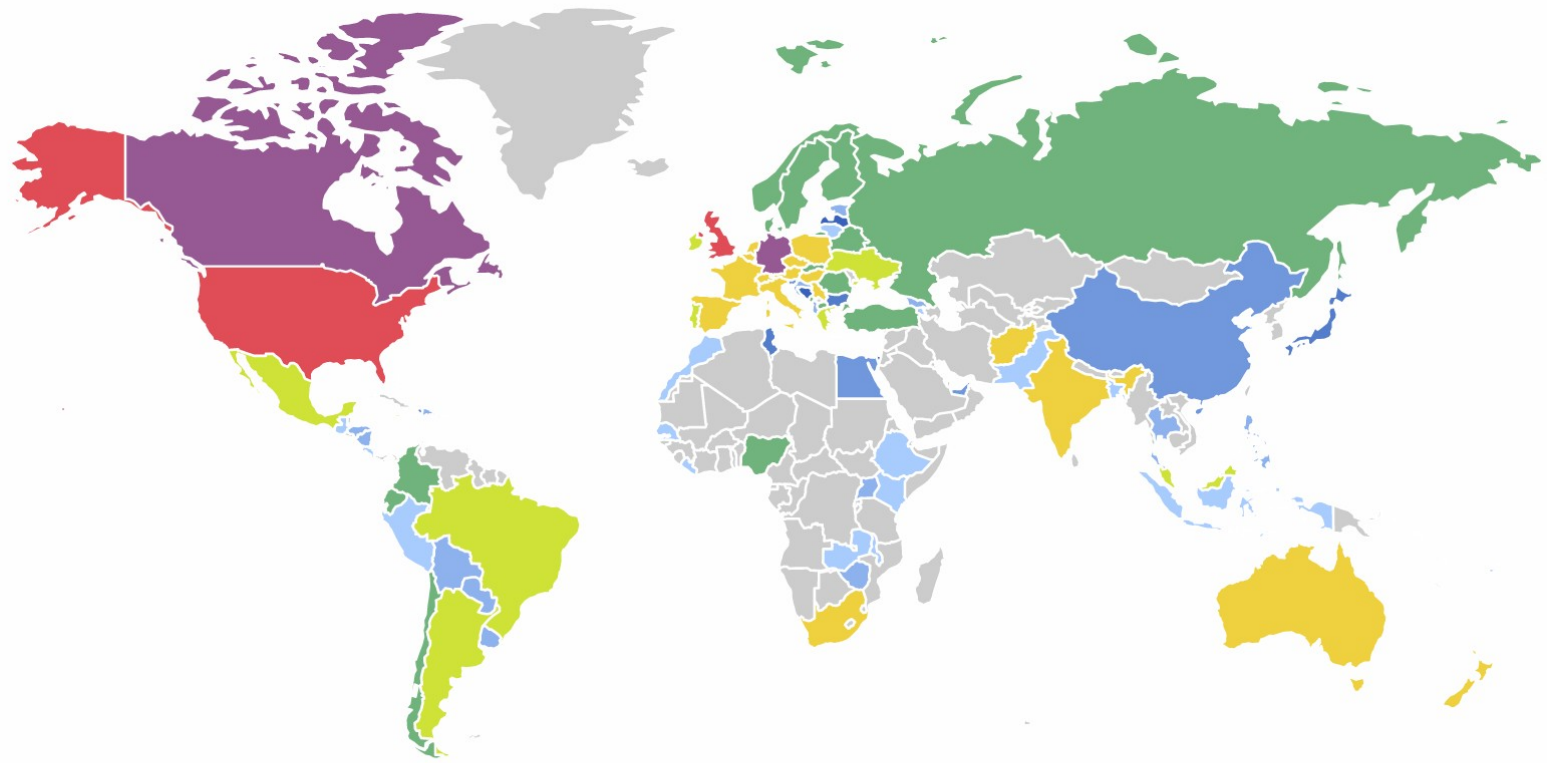
# Who Uses CiviCRM?



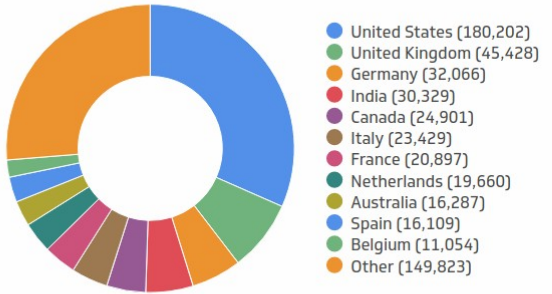
## Geographical reach



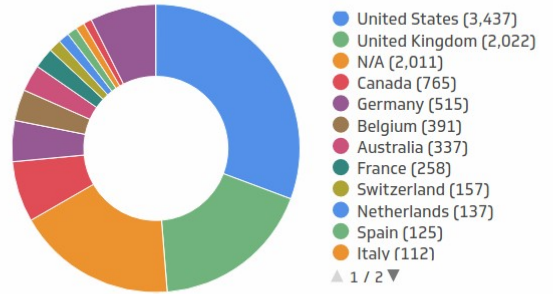
Active sites per country



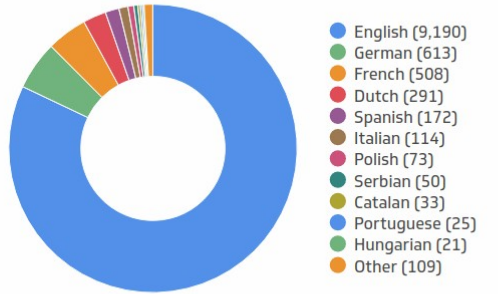
SourceForge downloads by country



CiviCRM default country



CiviCRM default language



## Active Sites



### CiviCRM installations

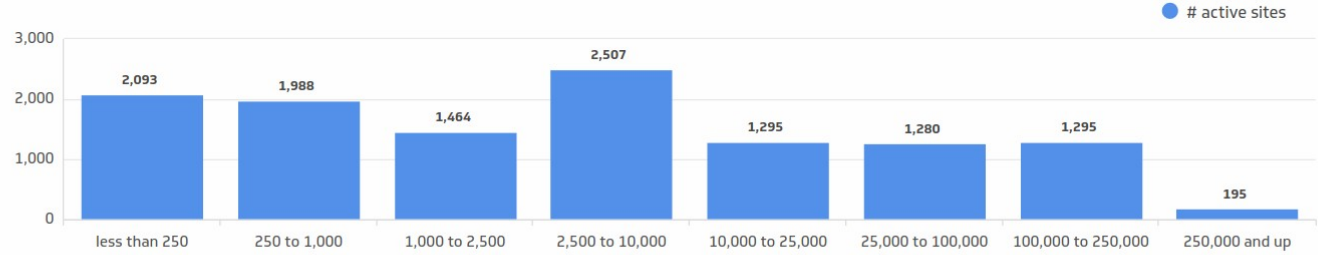
**11,199**  
Active installations

**277,483,786**  
Managed contacts

**230,821,189**  
Donations or payments

**56,050,395**  
Event registrations

### Installations by number of contacts



### CiviCRM extensions

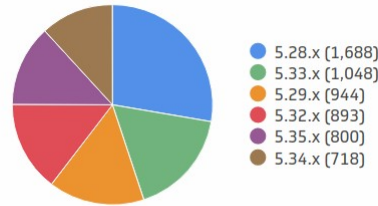
**4,574**  
Extensions created

**27**  
Average installs/extension

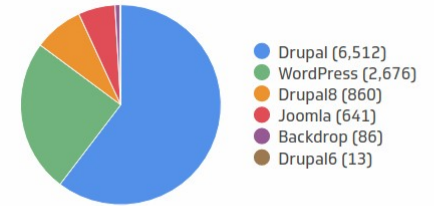
#### Most popular extensions

Extension	# active installs
FlexMailer	4,276
Mosaico CiviCRM Integration	4,174
Shoreditch	3,646
Extended Reports	2,668
CiviRules	2,452
Angular Profile Utilities	2,104
Stripe Payment Processor	1,974
CiviDiscount	1,930
mjwshared	1,487
GDPR	1,384
E-mail API	1,358
Contact Layout Editor	1,250
API csv Import GUI	1,221
iATS Payments	1,201
Summary Fields	1,133
CiviCRM Log Viewer	1,031
Fuzion Tokens	984
Export to native Excel	955
no overwrite	902
Firewall	892
Mailchimp CiviCRM Integration	873
sweetalert	821
Civisualize. The missing data visualization extension	711
Line Item Editor	661
UK Gift Aid	644

### Top 6 CiviCRM version



### User frameworks



# Why a Free CRM



- A CRM is mission-critical
- Commercial CRMs are extremely expensive
- You can own your data
- Your plan won't get cancelled
- You can add new features
- Nonprofits can pool their resources



# Challenges



- Requires at least one tech-savvy staffer
- People may underestimate the undertaking
- We can't outcompete other CRM's marketing
- Nonprofits be broke
- Staff training is undone by staff turnover
- Subject to the whims of new management

# Getting Help



What is CiviCRM - [Find an Expert](#) [Demo](#) [Download](#)

## Find an Expert

The listing below highlights organizations that are contributors, partners and sponsors to CiviCRM, all of which play a key role this open source project. They have both demonstrated expertise and a commitment to sustaining CiviCRM for everyone. Learn more about [how these organisations help and why we list them](#).

<b>Country</b>	<b>Services</b>	<b>Language</b>	<b>CMS Support</b>	<b>APPLY</b>
- Any -	- Any -	- Any -	- Any -	

### JMA Consulting

Toronto, Canada  
416 466-1281  
[info@jmaconsulting.biz](mailto:info@jmaconsulting.biz)  
<http://jmaconsulting.biz>



[SEE MORE](#)

### BackOffice Thinking

West Chester, United States  
610-709-6593  
[sales@backofficethinking.com](mailto:sales@backofficethinking.com)  
<https://backofficethinking.com/nonprofit-crm-implementation/civicrm>



[SEE MORE](#)

### Circle Interactive

Bristol, United Kingdom  
01179096967  
[davem@circle-interactive.co.uk](mailto:davem@circle-interactive.co.uk)



# Why CiviCRM Works



- Holistic solution
- No data silos
- Plugs into Drupal, Joomla, or Wordpress
- DIY, turnkey, or something in-between
- Can be hosted locally
- Service providers around the world
- Extensible & customizable



# Extensions Directory

Extensions are installable packages which give CiviCRM new functionality, and this directory provides a centralized list of extensions which the CiviCRM community has created. This listing displays CiviCRM extensions that work on all Content Management Systems (CMS).

[The newest extensions](#) · [Create an extension](#) · [Add an extension to this directory](#)

[Learn how to install extensions](#)

### Platform integrations

As well as extensions that install within CiviCRM and work on all CMSs listed below, you can browse directories of integrations that are made specifically for:

- Backdrop
- Drupal
- Joomla
- WordPress

<b>Name</b>	<b>Description</b>	<b>Used For</b>
<input type="text"/>	<input type="text"/>	<input type="text" value="- Any -"/> ▾
<b>Status</b>	<b>Installable through CiviCRM's user interface?</b>	
<input type="text" value="- Any -"/> ▾	<input type="text" value="- Any -"/> ▾	<input type="button" value="APPLY"/>

### Mosaico CiviCRM Integration

This extension integrates Mosaico an open source, responsive email template builder, with CiviCRM.  
Current Usage: 4,124

### Shoreditch

CiviCRM Shoreditch Theme  
Current Usage: 3,606

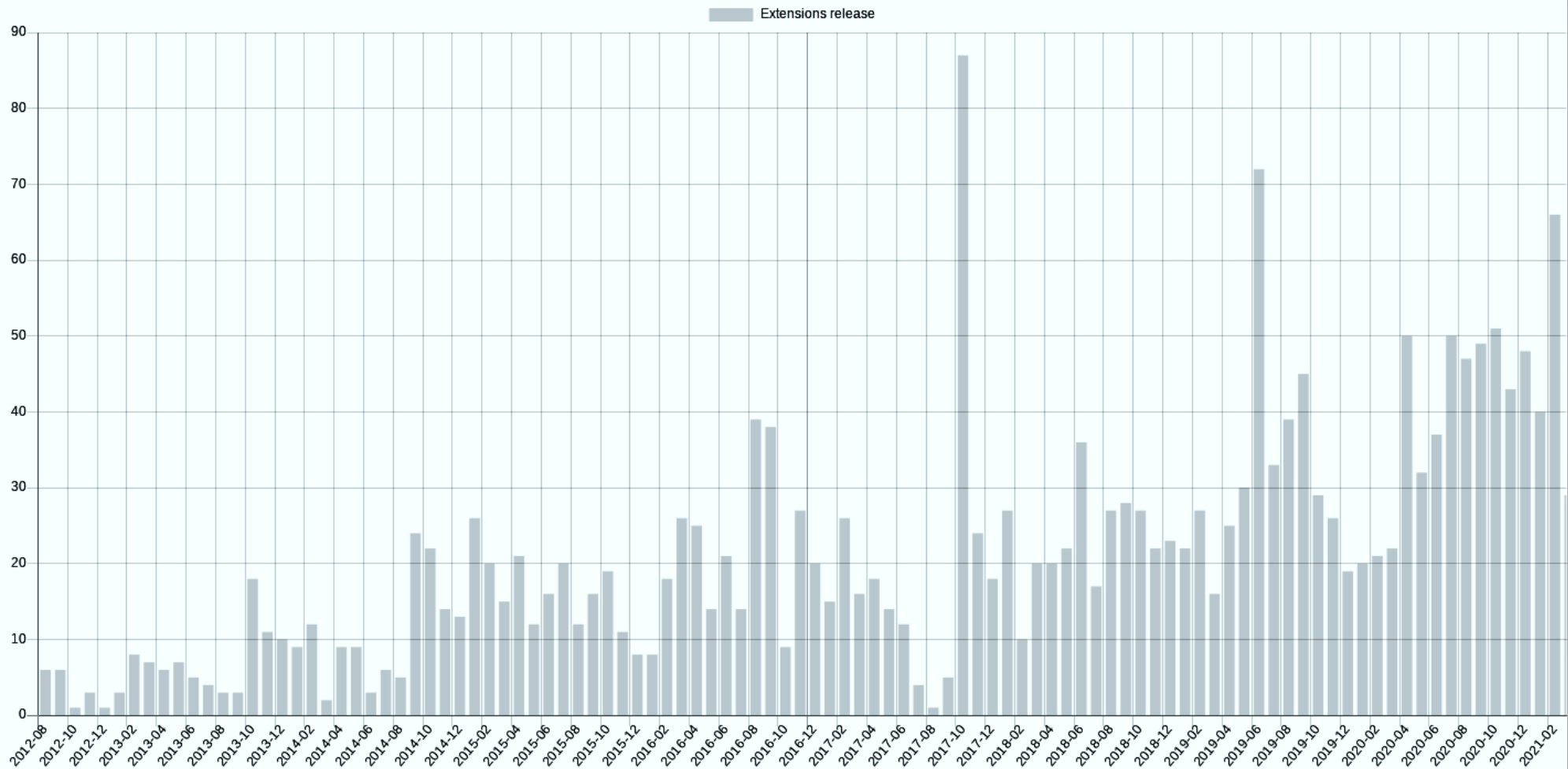
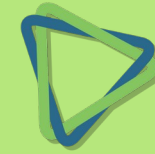
### Extended Reports

Extended report framework including priceset reports.  
Current Usage: 2,651

### CiviRules

CiviRules is an extension that allows rules based actions, like automatically adding a contact to a group when he/she contributes more than

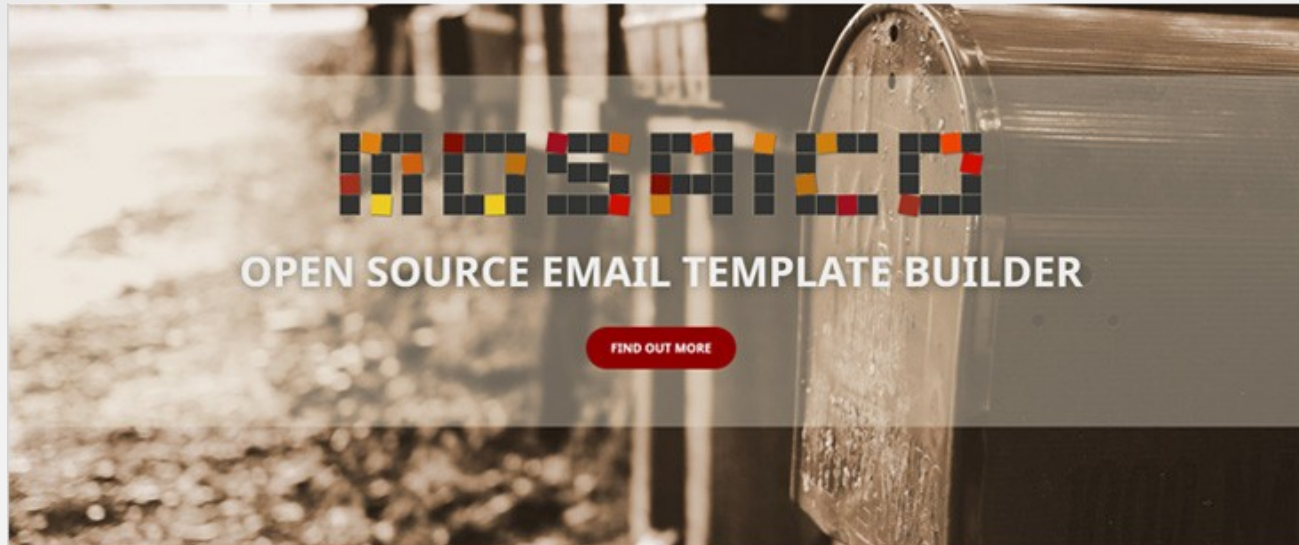
# Extension Releases Per Month



# The Developer Community

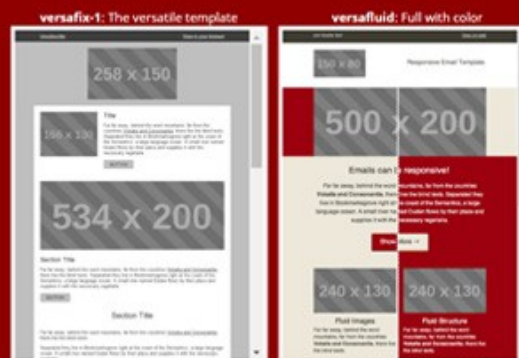


# Mosaico Email Designer



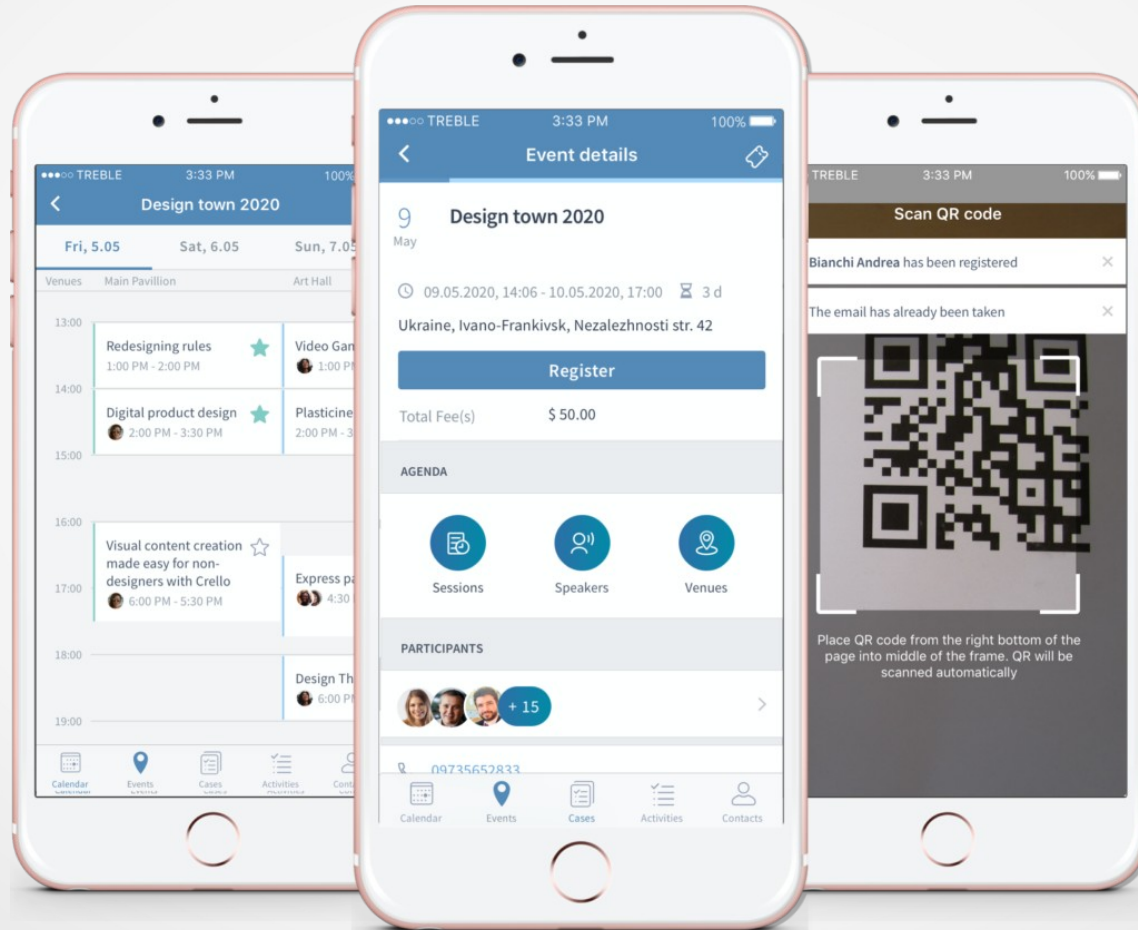
FIND OUT MORE

Choose a template to start...



Design and code an email that works on every device and client is a huge and demanding work also for professionals. Mosaico allows you to realize a beautiful and effective template, without a team of professionals and hours of testing to make it work everywhere.

# CiviMobile





# CiviCRM Form Builder



Form Settings   **Individual 1**   Activity 1   +

**Values:**   **Add:**

**Contact Source:**

**Blocks**

- Individual Name (default)
- Address Block (default)
- Email (default)
- IM (default)
- Phone (default)
- Website (default)

**Elements**

- Container
- Text box
- Rich content
- Submit Button
- Fieldset for Individual 1

**Individual Fields**

- Contact Subtype
- Do Not Email
- Do Not Phone
- Do Not Mail
- Do Not Sms
- Do Not Trade

**Options**

Allow url autofill

**Autofill as:**

Form Layout

**Individual 1 fieldset**

**Individual 1**

**First Name**

**Last Name**

**Email \***

**Email Location Type \***

**Activity 1**

**Activity Type**

**Subject**

# CiviCRM Search Kit



## Contacts: My Search

My Search

Search for: **Contacts**

Save

- Compose Search
- Smart Group:
- My Table
- My List
- + Add...

With **Contact Activities** Optional

If

- Contact Role = Activity Targets
- And Activity Type = Meeting
- And Select field

Where

Where Contact Type = Individual

And Select field

With **Contact Campaigns** Optional

If

- And Select field

+ With

+ Group By

Search Auto Action

Query Info

<input type="checkbox"/>	Contact ID	Display Name	Contact Activities: Subject	Contact Campaigns: Campaign Title	+ Add
<input type="checkbox"/>	202	admin@example.com		Camp 3	
<input type="checkbox"/>	202	admin@example.com		Camp 2	
<input type="checkbox"/>	202	admin@example.com		Camp 1	
<input type="checkbox"/>	5	Craig Parker II			
<input type="checkbox"/>	61	Dr. Laree Cooper			
<input type="checkbox"/>	175	Sanford Jones			
<input type="checkbox"/>	39	Mei Dimitrov			
<input type="checkbox"/>	111	Teresa McReynolds			
<input type="checkbox"/>	15	Laree McReynolds-Nielsen			
<input type="checkbox"/>	78	Mrs. Delana Olsen			

293 results

# Get Involved



## chat.civicrm.org

**CiviCRM @colemant**

**PUBLIC CHANNELS**

- 2021 Survey
- accessibility
- api
- Backdrop
- civicrm entity
- community
- COVID-19
- Design
- dev-financial
- dev-mosaico
- dev-newcomers
- docker
- documentation
- Drupal
- extensions
- infrastructure
- Joomla
- marketing
- meta
- off-topic
- Product Roadmap
- shoreditch
- spark
- sprint
- sustainability
- sysadmin
- testing
- town square
- translation
- user interface
- user-support
- WordPress
- Ye Olde Left Join Arms
- More...

**PRIVATE CHANNELS**

- More unread

**Switch Channels - CTRL+K**

**api** Discussion about the api. 225 members

**mikeymjco** 12:57 PM  
The closest we have is this: <https://github.com/civicrm/civicrm-core/blob/master/CRM/Mailing/Event/DAO/Queue.php>

**GitHub**  
**civicrm/civicrm-core**  
CiviCRM (Core Application and Framework). Contribute to civicrm/civicrm-core development by creating an account on GitHub.

So adding an API endpoint for it would be the route to go, the question then moves to APIv3 or v4, technically v3 is feature-freeze(sh?)

**xavier** 12:58 PM  
It was many years ago, I can't be blamed for anything there anymore 😊

**karing** 12:58 PM  
LOL

**mikeymjco** 12:59 PM  
APIv3 is great for what it does, almost everything CiviCRM is today is made possible at some level due to APIv3 or v4 which was informed by v3 - it's one hell of a contribution 😊

**xavier** 1:01 PM  
how's the status of the rest interface for api4? I need rest

**mikeymjco** 1:01 PM  
Not great, but I think the work Tim's doing on authentication for REST in CiviCRM with AuthX is a precursor to v4's REST interface.

**xavier** 1:04 PM  
ok, so the less resistance is probably to have a tiny api 3 to add into the queue, so it's easier to install with not so up to date civi installs

**mikeymjco** 1:04 PM  
Sounds right, a small API wrapper around the queue system.  
Having a tough of trouble conceptualising how you'd pass tasks to the queue but I guess not really a problem I have to solve 😊  
I'll go back to dragging ancient code into the 21st century 😊

**xavier** 1:06 PM  

```
task = $queue->createItem(new CRM_Queue_Task(
  ['CRM_DemoQueue_Page_DemoQueue', 'doMyWork'], // callback
  ['whatever', ['contact_id' => 123]], // arguments
  "Task $i" // title
));
```

**mikeymjco** 1:07 PM  
Nice...  
So there'd be a queue API endpoint with operations like create, createItem?  
Or you'd build the queue as a JSON payload? (Tell me to shut up if this is annoying - just interested!)

**xavier** 1:10 PM  
Indeed, you create or load the queue first (in that case, using sql as the driver), and then create item(push jobs) into that queue

**mikeymjco** 1:10 PM  
Neat.

**xavier** 1:11 PM  
then you need a runner, I think the easiest is as a cronjob, that takes the items and process them

**mikeymjco** 1:12 PM  
Sure, or I guess tie into the Scheduled Jobs system to reuse existing cron jobs etc?

**Thread** user interface

**nicol** 3:56 PM  
I mean, it's only taken me 13 years with Civi to create a custom Activity type or status!  
It would be nice if there was a simple Civi themes page to point people to - that's not 'how to create a theme' or the history of civi UI but just lists the themes, links to their repos & cms compatibility, not sure if it should be in docs or /extensions or somewhere else

**eileen** 3:58 PM  
There is an extension that replaces the extensions page with an angular page that we've talked about bringing into core to leap the extension UI - if we did that it might be easier to get to tags within the extension UI for better organising

**mikeymjco** 3:59 PM  
We've been working off of that extension internally for a while adding bits and tweaking things.  
I'll see about making our changes more generic and PRing them but it would be good to overhaul the extensions UI in a core extension.

**eileen** 4:00 PM  
yeah well knowing you have been using it also helps with the question of 'is it prime time ready' -

**mikeymjco** 4:01 PM  
As it ships - not quite but we've actually done a fair bit to it so I'll prioritise getting those changes PRd

**eileen** 4:01 PM  
switching to that as our main extensions page (over time because Lexim) would unlock some things

**mikeymjco** 4:01 PM  
Absolutely 😊

**eileen** 4:02 PM  
if we do decide to do that - ie deprecate the qf page in favour of it we would PR the extension into the core extensions directory & bring it under produce maintenance (which would mean a loss of control for the maintainer)

**mikeymjco** 4:03 PM  
So there's a negotiation/ask there to start with.

**eileen** 4:11 PM  
yep

Add a comment...

Help

Add Comment