Welcome to CiviCRM

The Free CRM for Nonprofits

Coleman Watts, Product Manager

CiviCRM Empowers You to:

Constituent **R**elations **M**anagement

- Send Mailings
- Receive Donations
- Mobilize Volunteers
- Distribute Grants
- Track Activities
- Organize Events
- Connect on Social Media
- Offer Memberships
- Analyze Constituent Data

- View Reports
- Hire Staff
- Run Campaigns
- Circulate Petitions
- Distribute Grants
- Manage Cases
- Solicit Feedback
- Customize & Extend...
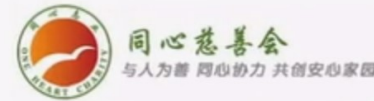
Who Uses CiviCRM?

- Charities
- Schools
- NGOs
- Universities
- Churches
- Political Campaigns
- Professional Associations
- The Free Software Foundation

- Medical Centers
- Societies
- Clubs
- Unions
- Foundations
- Guilds

Who Uses CiviCRM?

Who Uses CiviCRM?

CiviCRM Statistics

Geographical reach

Klipfolio Klips

Active sites per country
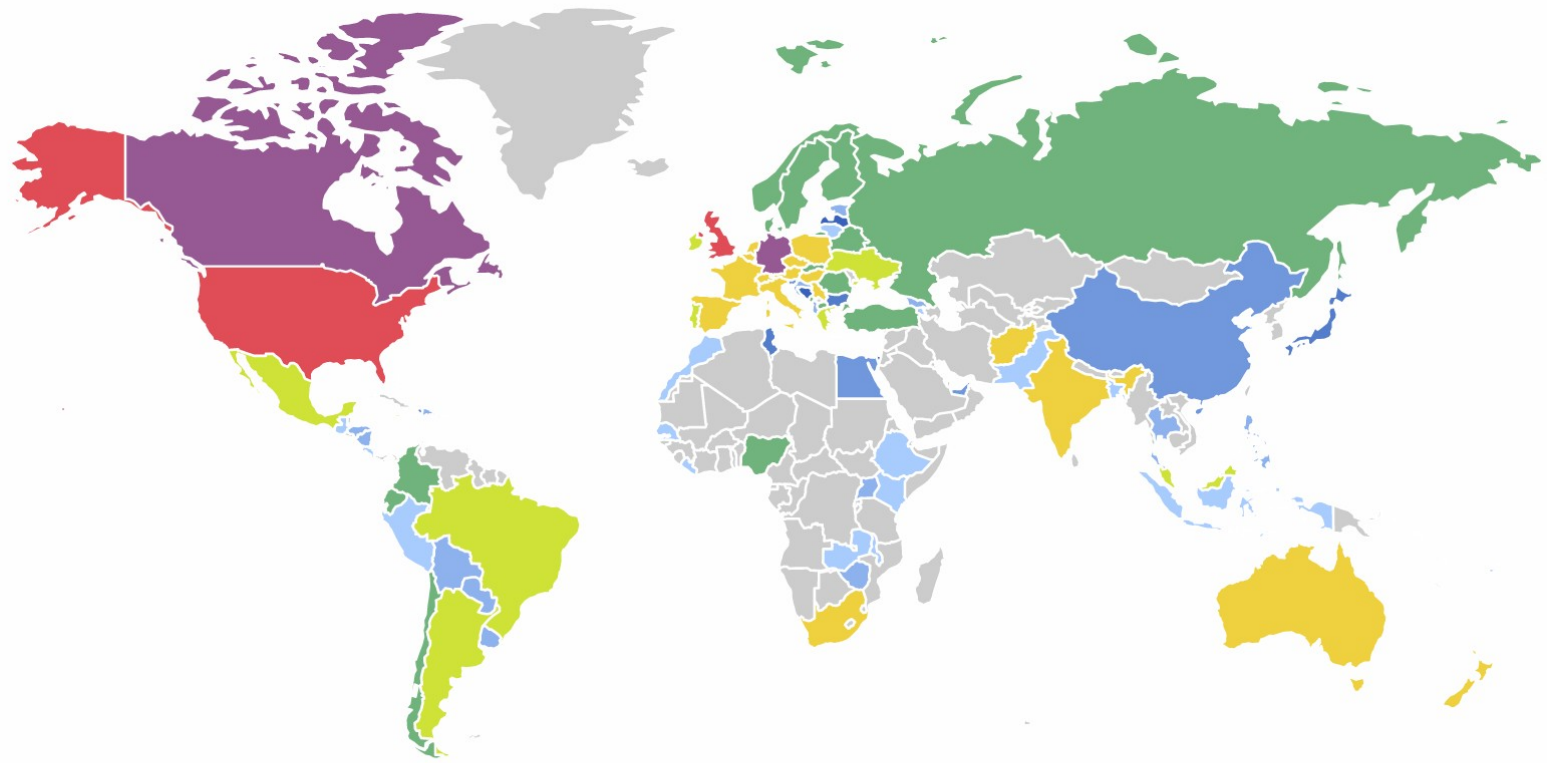
SourceForge downloads by country

- United States (180,202)
- United Kingdom (45,428)
- Germany (32,066)
- India (30,329)
- Canada (24,901)
- Italy (23,429)
- France (20,897)
- Netherlands (19,660)
- Australia (16,287)
- Spain (16,109)
- Belgium (11,054)
- Other (149,823)
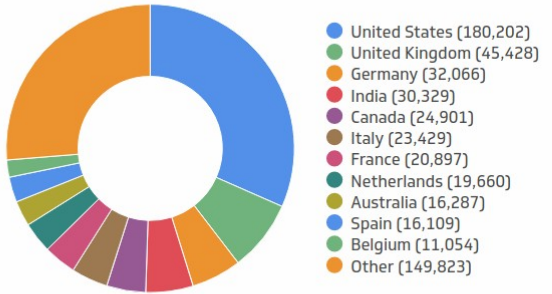
CiviCRM default country

- United States (3,437)
- United Kingdom (2,022)
- N/A (2,011)
- Canada (765)
- Germany (515)
- Belgium (391)
- Australia (337)
- France (258)
- Switzerland (157)
- Netherlands (137)
- Spain (125)
- Italy (112)
- ▲ 1 / 2 ▼
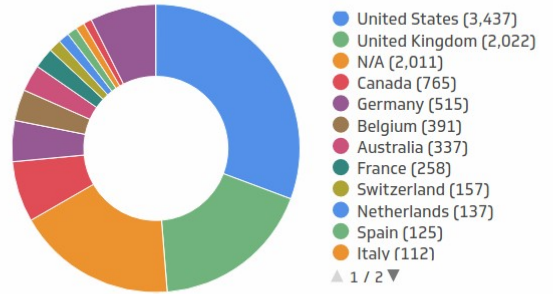
CiviCRM default language

- English (9,190)
- German (613)
- French (508)
- Dutch (291)
- Spanish (172)
- Italian (114)
- Polish (73)
- Serbian (50)
- Catalan (33)
- Portuguese (25)
- Hungarian (21)
- Other (109)

CiviCRM Statistics
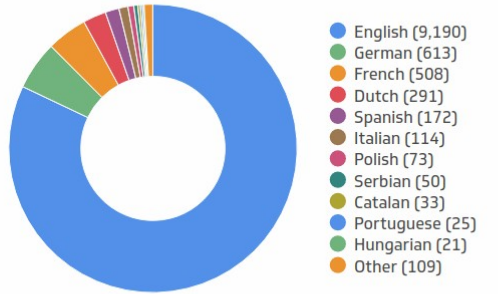
Active Sites

Klipfolio Klips

CiviCRM installations

11,199
Active installations

277,483,786
Managed contacts

230,821,189
Donations or payments

56,050,395
Event registrations
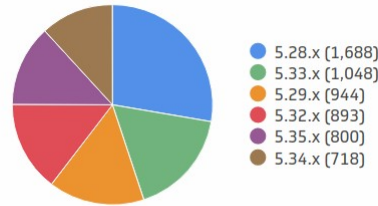
Installations by number of contacts

● # active sites

Range	# active sites
less than 250	2,093
250 to 1,000	1,988
1,000 to 2,500	1,464
2,500 to 10,000	2,507
10,000 to 25,000	1,295
25,000 to 100,000	1,280
100,000 to 250,000	1,295
250,000 and up	195
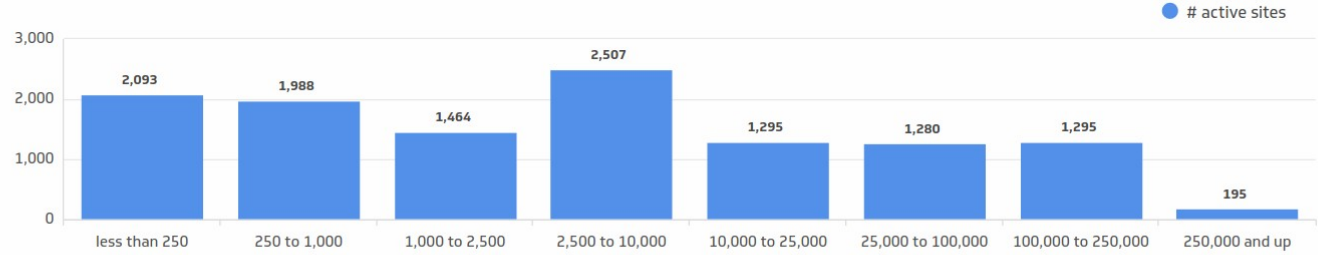
CiviCRM extensions

4,574
Extensions created

27
Average installs/extension

Most popular extensions

Extension	# active installs
FlexMailer	4,276
Mosaico CiviCRM Integration	4,174
Shoreditch	3,646
Extended Reports	2,668
CiviRules	2,452
Angular Profile Utilities	2,104
Stripe Payment Processor	1,974
CiviDiscount	1,930
mjwshared	1,487
GDPR	1,384
E-mail API	1,358
Contact Layout Editor	1,250
API csv Import GUI	1,221
iATS Payments	1,201
Summary Fields	1,133
CiviCRM Log Viewer	1,031
Fuzion Tokens	984
Export to native Excel	955
no overwrite	902
Firewall	892
Mailchimp CiviCRM Integration	873
sweetalert	821
Civisualize. The missing data visualization extension	711
Line Item Editor	661
UK Gift Aid	644

Top 6 CiviCRM version

- ● 5.28.x (1,688)
- ● 5.33.x (1,048)
- ● 5.29.x (944)
- ● 5.32.x (893)
- ● 5.35.x (800)
- ● 5.34.x (718)

User frameworks

- ● Drupal (6,512)
- ● WordPress (2,676)
- ● Drupal8 (860)
- ● Joomla (641)
- ● Backdrop (86)
- ● Drupal6 (13)
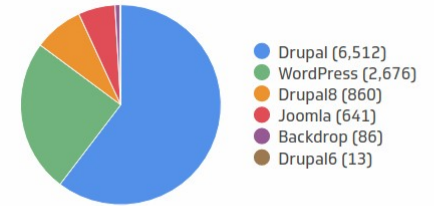
Why a Free CRM

- A CRM is mission-critical
- Commercial CRMs are extremely expensive
- You can own your data
- Your plan won't get cancelled
- You can add new features
- Nonprofits can pool their resources

Challenges

- Requires at least one tech-savvy staffer
- People may underestimate the undertaking
- We can't outcompete other CRM's marketing
- Nonprofits be broke
- Staff training is undone by staff turnover
- Subject to the whims of new management

Getting Help

Why CiviCRM Works

- Holistic solution

- No data silos

- Plugs into Drupal, Joomla, or Wordpress

- DIY, turnkey, or something in-between

- Can be hosted locally

- Service providers around the world

- Extensible & customizable

CiviCRM ▷

Extensions Directory

Extensions are installable packages which give CiviCRM new functionality, and this directory provides a centralized list of extensions which the CiviCRM community has created. This listing displays CiviCRM extensions that work on all Content Management Systems (CMS).

The newest extensions · Create an extension · Add an extension to this directory

Learn how to install extensions

Platform integrations

As well as extensions that install within CiviCRM and work on all CMSs listed below, you can browse directories of integrations that are made specifically for:

- Backdrop
- Drupal
- Joomla
- WordPress

Name	Description	Used For
		- Any - ▾

Status	Installable through CiviCRM's user interface?	
- Any - ▾	- Any - ▾	APPLY

Mosaico CiviCRM Integration

This extension integrates Mosaico an open source, responsive email template builder, with CiviCRM.
Current Usage: 4,124

Shoreditch

CiviCRM Shoreditch Theme
Current Usage: 3,606

Extended Reports

Extended report framework including priceset reports.
Current Usage: 2,651

CiviRules

CiviRules is an extension that allows rules based actions, like automatically adding a contact to a group when he/she contributes more than

Extension Releases Per Month
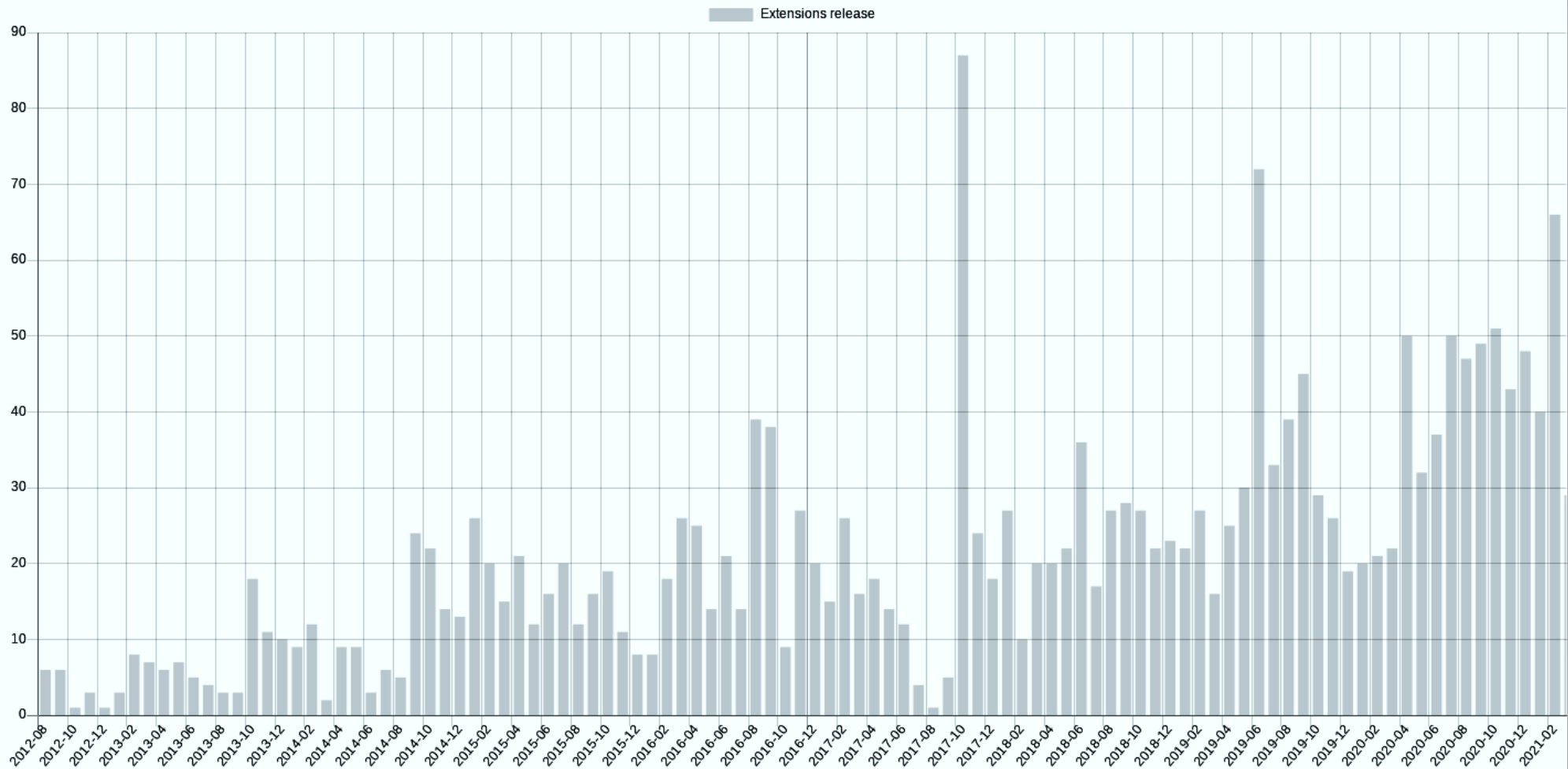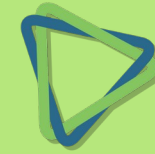
The Developer Community

Mosaico Email Designer
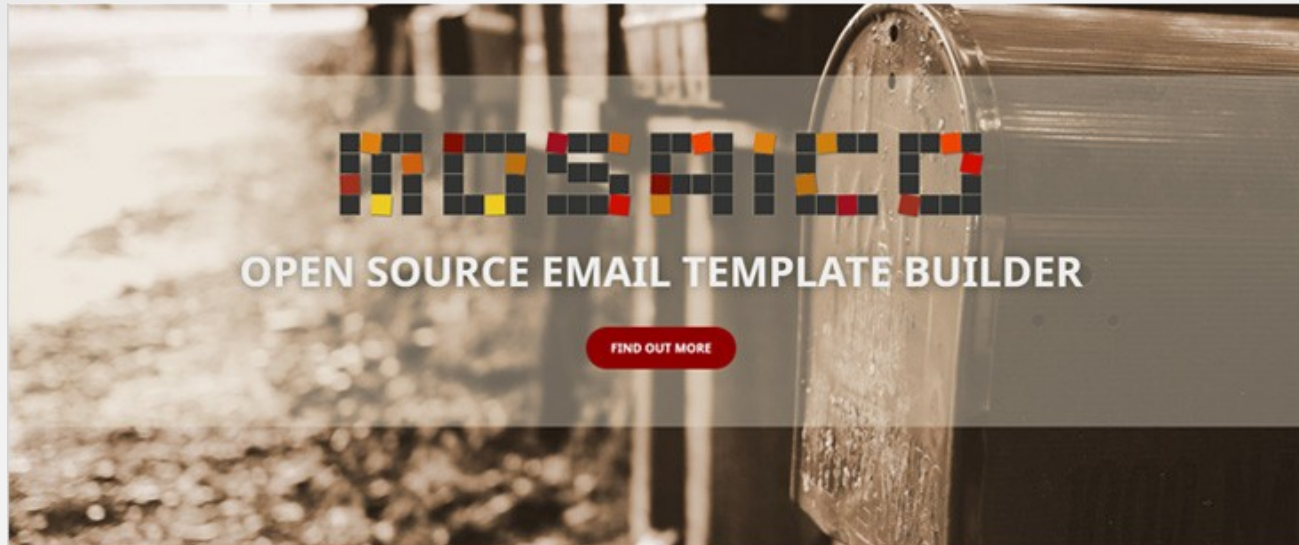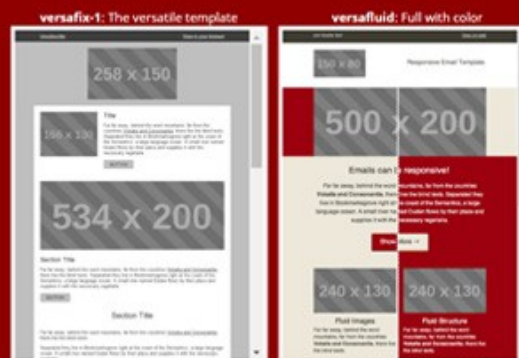
CiviMobile

CiviCRM Form Builder

CiviCRM Search Kit

Get Involved

chat.civicrm.org